

## Discover the **Power** of Cord Blood

A growing body of research shows that a child's own cord blood may play a role in the treatment of conditions such as spinal cord injury, traumatic brain injury, cerebral palsy and Type 1 diabetes.

> In addition, medical science now believes that stem cell therapy has the potential to radically change the treatment of human diseases including Parkinson's disease, Alzheimer's, MS, strokes and liver diseases.

Cord blood is the blood that remains in your baby's umbilical cord following birth and after the cord is cut. It's the ultimate organic medicine and is a valuable source of stem cells which are the building blocks of organs, tissues, blood and the immune system, and a perfect DNA match for your baby.

Since 1988, cord blood stem cells have been used in over 20,000 transplants to treat numerous childhood conditions, most notably in oncology, for which it is a standard treatment option used to rebuild the immune system following chemotherapy and radiation.

In New Zealand, cord blood stored with CordBank has already been used to save the lives of three children suffering from birth-related brain injuries, and stage four cancer (Neuroblastoma). A fourth child is currently seeking treatment.

Cord blood stem cells can only be collected immediately after your baby is born via a simple and painless procedure. But you need to enrol with CordBank to save your baby's cord blood before you give birth.

\*Register to bank your baby's cord blood with CordBank by 31 January 2012 and save \$200 on the cost of the CordBank Collection kit.

Just enter NATPAR when you enrol online at www.cordbank.co.nz and chose the sibling option. You can also view the terms & conditions and interest-free payment plans available.

Alternatively for a free information pack and DVD call 0800 CORDBANK.

Gift vouchers are also available for friends and families who want to give the gift that lasts a lifetime.



0800 CORDBANK (0800 267 322) www.co<u>rdbank.co.nz</u>